

MUHAMMAD IZHAAN HUSSAIN BIN TAHA GROUP OF COMPANIES

Dated: 13-03-2026

Doc Ref: MIHBT/RESCT/GOC/INT/31363026005

Company Profile

Red Pine Cosmetics

Global Cosmetics and Personal Care Sales Division

Red Pine Cosmetics is the dedicated sales division of **MIHBT Group**, solely responsible for managing the **global sales of cosmetics and allied products**. The company oversees both **proprietary products produced in-house** and **high-quality products procured from trusted partners**, ensuring that MIHBT Group's cosmetic portfolio reaches markets worldwide efficiently and effectively.

Core Services

1. Global Sales & Distribution

- Direct sales of cosmetics and personal care products to international markets
- Partnership with distributors, wholesalers, and retail chains globally
- Strategic planning to expand product reach and market presence

2. Product Portfolio Management

- Management of **all MIHBT Group-produced cosmetics**
- Integration of **allied products** to complement the cosmetics portfolio
- Quality assurance and compliance with international regulatory standards

3. Marketing & Brand Promotion

- Development and execution of global marketing campaigns
- Promotion of MIHBT Group's cosmetic brands through retail and online channels
- Support for e-commerce, marketplaces, and B2B sales channels

4. Customer Engagement & Support

- Maintaining strong relationships with international clients and partners
- Providing dedicated support to ensure seamless transactions and satisfaction
- Monitoring market trends and customer preferences to enhance product offerings

Industries Served

- Cosmetics & Personal Care
- Skincare & Beauty Products
- International Retail & E-commerce Channels
- Wholesale & Distribution Networks

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Capability Statement

Red Pine Cosmetics leverages MIHBT Group's **production, procurement, and global logistics capabilities** to deliver **premium cosmetics and allied products** worldwide. By focusing on **sales, distribution, and market expansion**, Red Pine Cosmetics ensures that the Group's products maintain a strong international presence, meet customer expectations, and achieve sustainable growth.